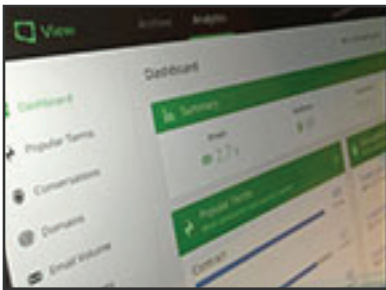


Derive actionable insights from business communications

View Insights provides effective and affordable email security



View Insights extracts knowledge and insights from electronic communications data to help make better business decisions and improve operational performance.

An enterprise-class email analytics and reporting tool,

View Insights helps a business get more from its current investment in email security solutions without adding complexity or high costs.

View Insights illuminates data in email discussions and attachments and makes it actionable, proactively providing insights that have never been available before now.

Enhancing email security with analytics

Email, the top form of internal and external business communications, is also a top risk.

While archiving is widely accepted as a business best practice, archived data typically sits idle and unused, unless it needs to be accessed for an audit, litigation or other reactive event.

Sensitive information is often buried in the vast volume of business communications exchanged each day. Everything from intellectual property and potential security threats to proprietary data and customer credit card numbers can hide in a corporate email repository.

With View Insights, a first-of-its-kind solution, businesses are proactively gleaning and acting on insights from the rich trove of data to mitigate risk.

About Sonian

Sonian preserves, protects and presents the world's information.

More than 25,000 customers in 43 countries trust Sonian's secure proprietary platform to retain, retrieve and surface critical data and protect intellectual property.

Founded in 2007, Sonian is the only pure public cloud information archiving company, providing services that are easy, flexible, actionable and reliable for OEM partners and their end customers. Sonian allows companies to preserve, analyze and access their electronic communications for legal, regulatory and continuity purposes while gaining organizational insights.

Sonian is building the future and solving big data problems for companies, all while managing more than 20 billion objects in the cloud.

Get more information about Sonian:
<http://sonian.com/about>

Get business insights proactively delivered

View Insights delivers a customized view into communications data -- without having to do a thing. With a thoughtful design and intuitive user interface, View makes analytics approachable and easy to understand for a business of any size. View Insights protects intellectual property, helps identify unusual activity and supports ongoing risk mitigation through the enforcement of data governance requirements, compliance regulations and corporate policies.

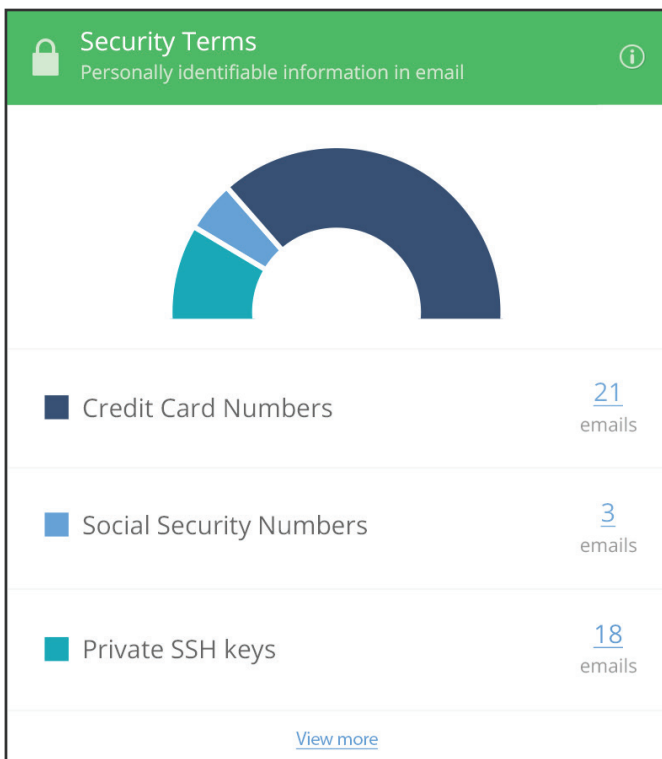
Find hidden threats in communications data

View Insights shows what's happening in an organization and its communications, exposing potential threats before they become big problems. View Insights proactively provides alerts for restricted and confidential information, trending topics and watchwords – anything a business wants and needs to know about in emails and file attachments.

Make sense of communications data

View Insights delivers actionable insights that enhance compliance, risk mitigation, security and data loss prevention.

- Learn when sensitive information is being sent or received via email
- Validate that confidential data is not being leaked externally
- Be warned when individuals display unusual email activity behavior
- Enforce policies regarding personal and professional email usage
- Confirm employees aren't bypassing required systems (e.g. support ticketing systems and CRM)
- Receive notifications when emails with confidential information, profanity or compliance terminology (HIPAA, FINRA, etc.) leave the organization



The View Insights platform, built on Sonian's industry-leading, secure and dynamically-scalable cloud archive, provides a single source of truth because it analyzes data stored in an immutable format that cannot be manipulated by an end-user.

View is an adaptable solution that supports a wide variety of email platforms, including Microsoft Exchange (cloud and on-premises), IBM email platforms (cloud and on-premises), Rackspace Hosted Email, Google Apps / Gmail and many others.